awesome, simply.

Press release   2010/12/10

ARFNLabs has taken up the latest challenges on electronic books and the H.264 format.

Recognised for its innovative position on handling Information System projects, such as the work carried out on clearing the terrain on iPhone backfitting to meet the requirements of the Total Group at the beginning of 2010, ARFNLabs is now investing in two long-term dossiers in an endeavour to mark them with its own technological touch.

An ambition oriented towards SME innovations

Founded in January 2007 and capitalising on the 15 years' experience of its general manager, Sylvain Loustaud, as a senior IS consultant, ARFNLabs has been honoured by references from major companies such as Microsoft, Total, Alcatel, Calyon or GE.

Motivated and committed for completing projects monitored directly and binomially with company decision-makers and executives, ARFNLabs devotes a part of its know-how to Research and Development based on projects with a future and which contain market innovations, in agreement with the SMEs themselves in the course of their product revolution.

The electronic book represents a "headline" object which is now a part of ARFNLabs expertise

Partner to a French company, which is a pioneer in electronic books, a tool widely talked about due to the support given to it by amateurs of dematerialisation and the competition effect to which it is giving rise, ARFNLabs has devoted itself to improving the performance of a complex support, multimedia "par excellence". In this long-term project, ARFNLabs is working as much on material and software improvements, on transpositions onto platforms and on different systems as on securisation and the fight against pirating.

The H.264 video code standard in ARFNLabs sights

Known as the coding standard for digital television and Blu-Ray, ARFNLabs is participating in research on technological innovations for video compression formats, applied to remote video surveillance cameras. By integrating itself into the CamTrace Company's video surveillance servers, ARFNLabs is innovating by proposing more fluid visualisation of video flows on operatives' stations, without increasing the load on these units. This gives rise to increased use in a controlled economy, which boosts initial performance tenfold.

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